

Privacy Policy for ICAM International

This Privacy Policy explains how ICAM International collects, uses, and protects personal information obtained from visitors to our website and individuals who interact with our services. We are committed to safeguarding the privacy and confidentiality of your personal information.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Including names, email addresses, phone numbers, and other contact details provided voluntarily through forms on our website or during interactions with our services.
- Demographic Information: Such as age, gender, and occupation, which may be provided voluntarily for purposes such as registration for training programs or surveys.
- Technical Information: Including IP addresses, browser types, device information, and other technical data collected automatically through cookies and similar technologies.

2. How We Collect Information:

We collect information through various methods, including:

- Directly from users when they provide it to us.
- Automatically through cookies and similar technologies when users interact with our website.
- From third-party sources, such as social media platforms, when permitted by the user.

3. Purposes of Collection

We use collected information for the following purposes:

- To provide and personalize our training services.
- To communicate with users, respond to inquiries, and provide customer support.
- To analyse website usage and improve our services.
- To send promotional materials and marketing communications, where permitted by law.
- To comply with legal obligations and enforce our policies.

4. Data Sharing:

We may share personal information with the following parties:

- Affiliated companies and subsidiaries for business purposes.
- Service providers who assist us in delivering our services, such as payment processors and IT support providers.
- Advertising partners for marketing purposes, where permitted by law.
- Legal authorities, if required by law or to protect our rights or the rights of others.

5. Data Security:

We take appropriate measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, access controls, and regular security audits.

6. User Rights:

Users have the right to:

- Access and update their personal information.
- Request deletion of their personal information, subject to legal obligations and legitimate interests.
- Opt-out of certain data processing activities, such as marketing communications.

7. Cookies and Tracking Technologies:

Our website uses cookies and similar technologies to enhance user experience and analyse website usage. Users can manage cookie preferences through their browser settings.

8. Changes to the Privacy Policy:

We may update this Privacy Policy from time to time. We will notify users of any material changes through our website or other appropriate channels.

9. Contact Us:

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [Contact Email Address].

This Privacy Policy was last updated on 15/02/2024